

Andrea Lopez-Villafaña

andrealopezvillafana@gmail.com
951-902-9653

Twitter: @Andrea_LpV

Website: <http://lopezandrea.com>

LinkedIn: <https://www.linkedin.com/in/andreallopezvi>

Skills

- Professional reporter, writer, editor and multimedia journalist
- Bilingual and biliterate in English and Spanish
- Passionate about using social media as a newsgathering tool and content promotion
- Comfortable performing under tight deadlines

Experience

Reporter and Social Media Manager

May 2017 – present

La Prensa San Diego – San Diego, Calif.

- Cover stories related to the Latino community in the City of San Diego and wrote in both English and Spanish
- Manage all social media accounts including: Facebook, Twitter and Instagram
- Edit stories in Spanish and translated them to English

Investigative assistant

January 2017 – May 2017

Inewsourc – San Diego, Calif.

- Worked on a multimedia investigative story from January to May about the spending of Mello-Roos, a special property tax, by a school district in San Diego
- Analyzed data and used it to complete a story about the allocation of iPads purchased by the Sweetwater Union High School District
- Submitted California Public Records Act requests to San Diego county and SUHSD

Mundo Azteca Editor

January 2017 – May 2017

The Daily Aztec's Spanish section – San Diego, Calif.

- Started the first bilingual broadcast for The Daily Aztec, San Diego State University's independent student newspaper, shared on YouTube and on Facebook with over 900 views
- Published the first Mundo Azteca, the Spanish section of the newspaper, story on the cover
- Increased Mundo Azteca's social media following by 242 followers and was responsible for all published content on Facebook, Instagram and Twitter

Awards

San Diego Society of Professional Journalists 2017 Awards

- First place award for a college media multicultural story in English and Spanish

Affiliations

NAHJ SD/TJ

- Serves on scholarship committee

San Diego State University

May 2017

- Bachelor of Arts in journalism and minor in political science